



Pibm

PUNE INSTITUTE OF BUSINESS MANAGEMENT

NAAC ACCREDITED INSTITUTE

APPROVED BY AICTE | AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY



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VIRTUAL STUDENT DEVELOPMENT PROGRAM

Developing Employment Skills

Free of Cost SDP by Pune Institute of Business Management (PIBM)

About PIBM



Accredited by NAAC and ranked as One of the Top 100 B-Schools in India by NIRF 2021, **Pune Institute of Business Management (PIBM)** strives to skill the youth to make them employable for advanced jobs.



Association with
**500+ Corporate
Panellist**



Connection with
**1000+ Corporate
Heads**



600+
Company Tie Ups
for Placements



6500+
Alumni Placed
in Top Companies

Vision of the National Education Policy 2020

To **develop knowledge, skills, values, and dispositions** to support responsible commitment to **human rights, sustainable development and living, and global well-being.**



Student Development Program



Get Job Description & Domain Based training to '**Bridge the Gap**' between the student's existing skills and the **skills required by the Companies**.

This SDP is focused on the students of:



Bachelor of Business
Administration
(BBA)



Bachelor of
Commerce
(B.Com)



Bachelor of
Technology
(B.Tech)

SDP - Content

Training with a combination of lectures, practical sessions for Hands-on Experience.



Aptitude, Verbal Ability, & Reasoning



MS Office Suite (Excel, Word, and PPT)



Domain Training

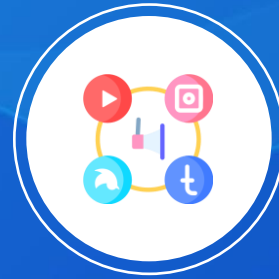


Resume Building

Domain Training - Marketing



**New Products Design
and Development**



**Digital & Content
Marketing**



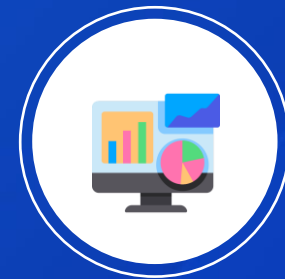
**Channel Management
Strategies**



**ROI calculation for
various sectors**



**Sales Planning &
Forecasting**



**Marketing Analytics
& Market Research**

Domain Training - Finance



**Financial Statement
Analysis**



**Ratio & Cash Flow
Analysis**



**Financial Modelling for
Bank Loans**



**Annual Reports analysis
for Stock Forecasting**

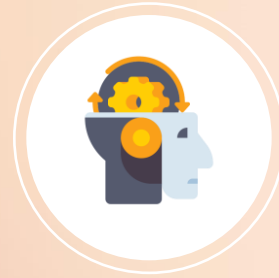


**Valuation Reporting of
Companies**

Domain Training - Engineering



**Basics of Full Stack
Development**



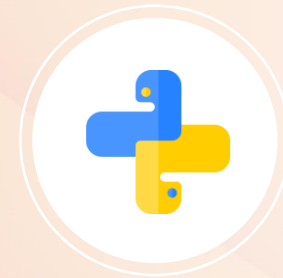
Machine Learning & AI



**Data Modelling & Data
Visualization**



**Statistics & Data
Analytics**



Python & Data Science

Why SDP?



To Develop the
Industry Required Employment Skills



To explore Career Goals through
Mentoring Programs



To Learn directly from
Industry Leaders & Experts



To Build a
Successful & Progressive Career

Benefits



HR heads of multiple tie-up companies of PIBM such as **Deloitte, Eclerx, Wipro, BNY Mellon**, etc have emphasised on the importance of basic skills such as **Aptitude, Effective Communication, and Domain knowledge**.



With an overview, get trained to clear the selection process of 1000+ companies and build a successful career



Students will receive an industry recognized certificate from NSDC (Govt. of India)

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